

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 08053 170948Z

45

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 DOTE-00 USIA-15 /033 W

----- 066463

R 170844Z JUN 75

FM AMEMBASSY TOKYO

TO USDOC USTS

INFO SECSTATE WASHDC 932

UNCLAS TOKYO 8053

E.O. 11652: N/A

TAGS: ETRD

SUBJECT: AMTRAK TV OPPORTUNITY

JW 5-561 FOR OIS. THE LEADING NATIONWIDE COMMERCIAL TELEVISION NETWORK IS INTERESTED IN PRODUCING TEN FIFTEEN-MINUTE FEATURES ON USA RAIL TRAVEL FOR EARLY MORNING TELECAST. TIME SLOT NOT PRIME BUT OFFERS EXCELLENT CHANCE FOR AMTRAK EXPOSURE IN JAPAN. PROJECT WILL REQUIRE AMTRAK TO DESIGN BEST ITINERARY WITHIN THREE-WEEK PERIOD IN AUGUST OR SEPTEMBER: ALSO CARRY FIVE-MAN CREW FREE OF CHARGE: ALSO FURNISH COMPETENT INTERPRETER/GUIDE. PRODUCER FEELS FIRST AND LAST DESTINATIONS SHOULD BE SAN FRANCISCO AND NEW YORK RESPECTIVELY. FOOTAGE WILL INCLUDE INTERIOR AND EXTERIOR VIEWS OF AMTRAK PASSNGER TRAIN PLUS TRAVEL ATTRACTIONS AT FIVE TO SIX DESTINATIONS, TO INCLUDE SFO AND NYC, WITH MINIMUM TWENTY-FOUR HOUR STOPOVER FOR FILMING AT EACH SELECTED DESTINATION. USTS SUPPORT WOULD BE LIMITED TO FIVE WAIVERS FOR FILM CREW. PLS ADVISE SOONEST WHETHER AMTRAK INTERESTED. HODGSON

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE PROMOTION, RAILROADS, PASSENGER TRANSPORTATION, TELEVISION BROADCASTING
Control Number: n/a
Copy: SINGLE
Draft Date: 17 JUN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975TOKYO08053
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750210-0698
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750640/aaaabkyr.tel
Line Count: 43
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: greeneet
Review Comment: n/a
Review Content Flags:
Review Date: 03 MAR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <03 MAR 2003 by PhilliR0>; APPROVED <17 FEB 2004 by greeneet>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: AMTRAK TV OPPORTUNITY JW 5-561 FOR OIS. THE LEADING NATIONWIDE COMMERCIAL TELEVISION
TAGS: ETRD, US, JA, AMTRAK
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006